



Company Profile



Hoobaan General Services
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Why Hoobaan General services

We are a general service provider keen to enhance our customers satisfaction by strengthening the operational and products effectiveness of the clients through world class and high-quality products and services. With over 8 years of experience in general service provision, Hoobaan is a household name in safe delivery of clients' products and services within and across Somalia in timely and effective manner. Boasting of self-developed high-quality expectations, the company deploys rigorous exercise aimed at maintaining its quality portfolio and maintain clientele satisfaction.

Established in 2015 and finally incorporated in Somalia under the companies act law 18, in 2018, the company has established its operation within the legal and regulatory framework in Somalia; seeking to be part and parcel of the success stories in the post-war Somalia. With service portfolio cutting across public and private institutions, Hoobaan offers business solutions that adopts unique, technology-drive and cutting-edge approaches in time for efficiency and to support the wider medium-range and long-term goal of clients.

We source for the best tested and approved experts in the industry, with combined experience of over-15 years and above under their individual wings, people whose capacity is tested and tried within the Horn of Africa in the supply chain management and exquisite service provision. We thereafter augment this experience with periodic training, seeking to be part of the climate change movements and analysing consistently how our business not only impact the clients, but also the environment and the wider communities. Our sustainability framework is intentional and robust.

To achieve its vision, Hoobaan has a strong business link with a wide range of industries, stakeholders and our capabilities range from procurement, warehousing, and distribution operations to value-added services such as re-packaging and labelling to media and communication consultancy. The company involves light assembly, logistics and supplies, communication consultancy, research, survey and assessment services. Hoobaan provides personalised service and customised solutions to fit the needs of the clients. Our goal is to develop and maintain

permanent relationships with our customers and become an integral part of their supply chain.

1.0. Company preliminary

1.1. General Objectives

To provide a wide range of logistics and supplies, communication consultancy, research, survey & assessment services and value-added service so as to enhance efficient, timely, cutting edge and satisfaction of the clients.

1.2. Mission



Our mission is to achieve the reputation of providing quality, high standards, and reliable solutions and services in the service provider industry.

1.3. Vision



Our vision is to achieve ultimate customer satisfaction by delivering quality products and services at an affordable cost.

1.4. We believe in

Our Belief	Professionalism and standardization.
	Motivation, and self-responsibility.
	Innovation, and Creativity.
	Transparency, and accountability.
	Teamwork, and cohesiveness.
	Collective responsibility and leadership.
	Professionalism and ethics.

2.0. Our Work

Our uniqueness is not that we provide services, but how we provide the services. Leveraging our years of experience, learning and feedback, we have been able to adapt to the changing client needs across Somalia and beyond. Attending to specific needs of the clients.

2.1. Our Service

2.1.1. Procurements and Forwarding Service



Transportation of goods to the clients.



Develops extensive transportation, project logistics, and relocation solutions to meet customers' particular needs.



Clear goods from ports and airports.



Local and cross border transportation of goods.



Transportation of goods from ports to your destinations.



Provide tailor made logistics solution for clients.

2.1.2. Supplies of Services and Goods

We supply diverse products and services to our clients;

Hoobaan focuses on high impact services delivery that incorporate the client's specifications and requirements.

In conducting our business, we rely on the world-renowned production companies and extremely proud for have excellent business links with high quality and standard production firms.

2.1.3. Research, Survey and Communication Counselling Services

- Our multimedia and research services are creative solutions.

We are backed by a team of professionals, and with more than 20 years of combined experience in the media industry and academics. Our goal is not only to assist and satisfy our clients with our services, but also to provide it in a cost effectiveness.

- **Creativity**

We provide creative solutions to our clients; we believe that we can work when our client works; we develop performance measurements standards to assesses the expectations of our client's business. We hire professional analysist and research expertise to provide suitable solutions to our clients on survey and assessments services. We'll do all the hard work to make your brand successful as we believe that your success is our success.

- **Complete communications Packaging**

Hoobaan offers complete communication package of designing, production, dissemination and brand building solutions. We deliver the best quality solutions by employing latest technologies.

2.1.4 Engineering Solutions

Hoobaans staffs a highly skilled and diverse group of engineers, scientists, and technical personnel who comprise a dynamic team. This capability enables us to deliver exceptional multidisciplinary services.

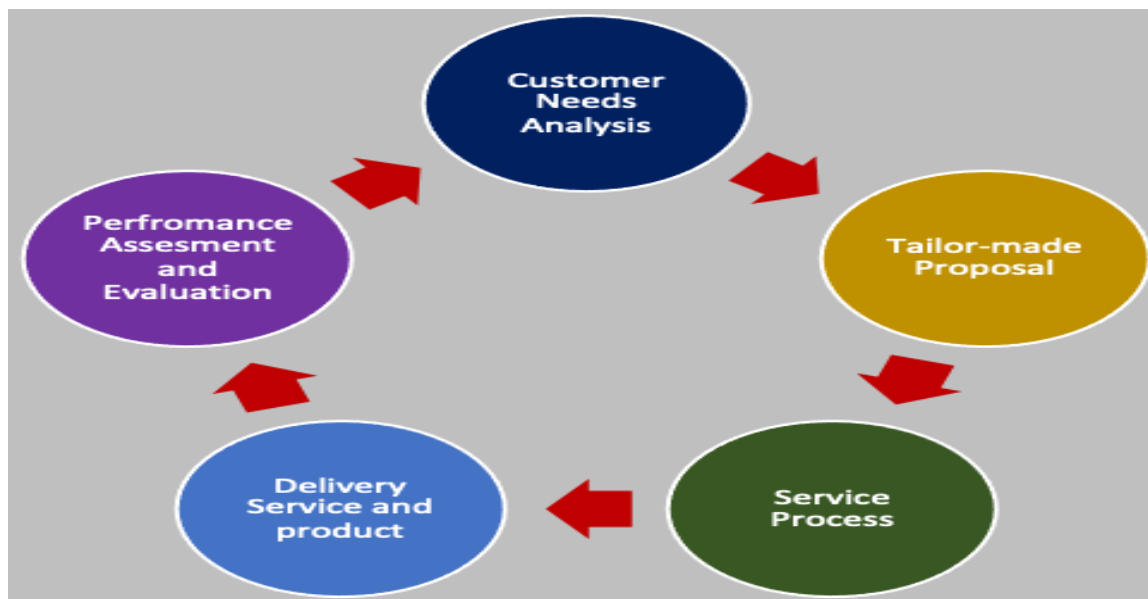
Since the inception of the firm, engineering services pertaining to the design, construction, and upkeep of buildings have been fundamental to its operations.

We provide our clients with direct access to a group of exceptionally competent and seasoned specialists who provide advisory services in the following areas: building design, preliminary work, construction management, construction supervision, and maintenance. Hoobaan has provided engineering consulting services for housing developments, hotels, educational institutions, sports facilities, workplaces, manufacturing facilities, hospitals, and health centres, among nearly every other form of structure.

Our engineering services has been categorised into four main sections:

- Pre-construction phase
- Construction Phase
- The post-construction Phase.

2.2. Our Service Delivery Cycle



2.3. Other Services

- Translations
- Labelling and Packing
- Land Surveying

3.0. Ethics

- o Our culture is based on integrity and mutual respect.
- o Our reputation in adherence to the highest ethics in work is one of our valuable rules.
- o We undertake the responsibility of each work we perform. In Hoobaan, we do not tolerate any wrong behavior and ask our employees to adhere to the best industry standards and the applicable local acts.

4.0. Core Values

We shall continue as a private company managed by effective management guided by its unshaken values;

Ethics:

- Honesty, justice are our company essence.

Distinction

- We put high standards and apply advanced technology and keep developing and try hard to face challenges.

Good revenue

- We earn what is equal to the values we offer to our clients.

Mutual respect

- We encourage openness and team work and trust. We respect different cultures, experience and opinions.

Safety

- Our steady goal “no accidents” persons lives is based on our safety standards.

Continuousness:

- We plan for our company, clients and community far future.

5.0. Commitment Statement

We seek to integrate honesty and professional into our services, elevating integrity at a whole new level. This has enabled the company to recruit and tap into a wide range of portfolios across the region. We are open, transparent, professional and committed to our client's needs and continue to prove ourselves as loyal, and honest institution. We do not take any risk to disgrace our reputation and our commercial dealings are never touched. Regarding the social aspect the company reputation remain exceptional and will continue to improve as it improves its corporate governance and service delivery best practices.

6.0. Quality Statement

Quality is not an option at Hoobaan, but a necessity to survive and thrive in an environment of increasing competition and digitisation. We aim to provide total customer satisfaction that will lead to customer loyalty. We recognise that firms need to constantly improve their client proposition including the use of new technologies to become ever more competitive and efficient.

7.0. Compliance Statement

Hoobaan General Services is thoroughly committed to conforming with international and local laws on ethical standards of conducting business. Our employees are consistently informed and trained on international levels of best ethical practices in the business which are strictly implemented and followed. We are committed to continuously improving our business standards and similarly raising awareness throughout the group for better informed ethical decisions by employees.

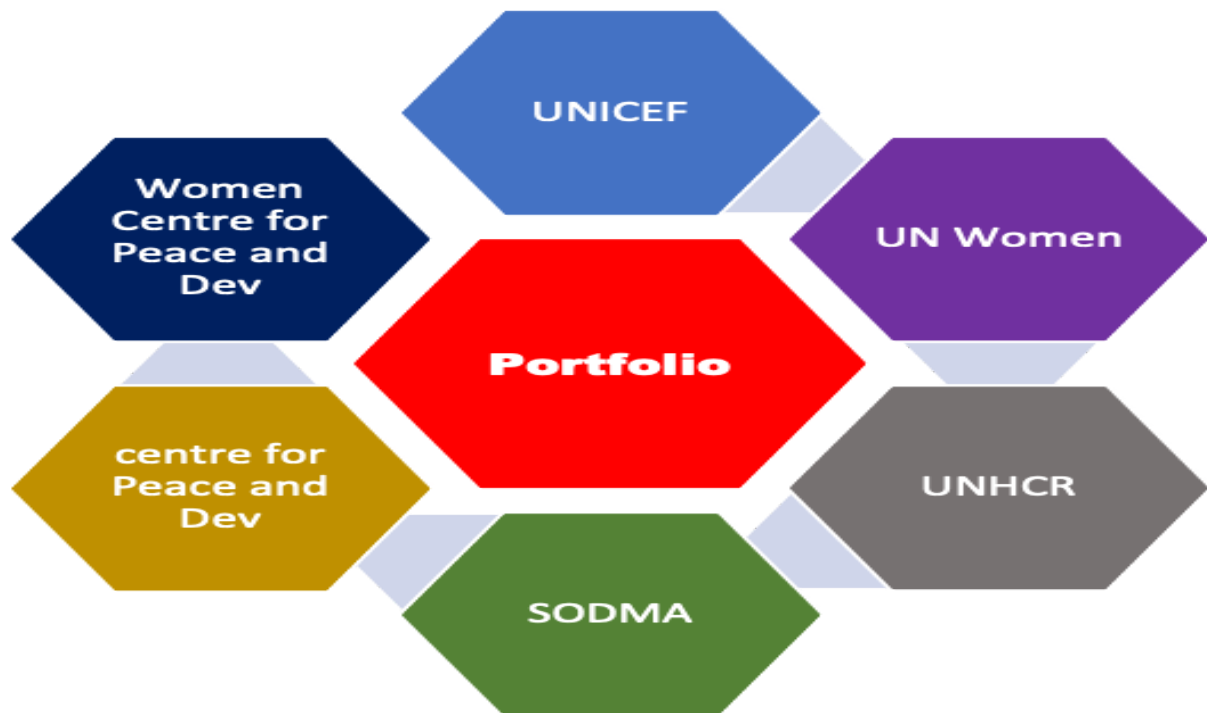
8.0. Market Position

Hoobaan is committed to maintaining the trusted position and the integrity of our brand. Our customers are at the centre of everything we do, and we strive to build strong, mutually beneficial relationships with them. Our reputation and goodwill are vital assets that contribute to the long-term sustainability of HGS. Hoobaan has built its brand with a focus on transparency and creating value for all our stakeholders.

9.0. Why You Choose Hoobaan

Hoobaan is a seasoned firm that has been active in post-conflict states for over half decade. You chose Hoobaan due to its adaptability, experience, reliability, competency, affordability, and agility in the environment.

10.0. Our clients



11.0. LEGALITY

Hoobaan general service is registered with the Federal Government in Mogadishu as a company. It has also received regulatory approvals from the federal member states to operate in different member states.



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